



## JULY 2013 - MAY 2014

SIFF Cinema sponsors are offered the opportunity to have year-round interaction with SIFF's 10k+ monthly filmgoers. SIFF Cinema provides daily film programming on four screens in two SIFF-operated Seattle-based theaters: SIFF Cinema Uptown and SIFF Film Center. Our programming includes a variety of art-house films, blockbuster releases, and one-of-a-kind event screenings designed to engage, entertain, and enlighten. SIFF Cinema Sponsorship can also be combined with Film Festival involvement for extra impact. Please see below for an overview of sponsorship levels, benefits and contact information. We look forward to speaking with you.

### CONTACT

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	PRESENTING SPONSOR	SUPPORTING SPONSOR	EVENT SPONSOR	COMMUNITY SPONSOR
<b>ON-SITE BENEFITS (3 Months)</b>				
:30 Second Pre-Film Brand Advertisement	•			
Custom Slide Inclusion on SIFF Cinema Pre-Screening Reel	•	•		
Product / Exit Sampling at SIFF Cinema	•	•	•	
Opportunity to Brand a SIFF Cinema Film	•	•	•	•
Literature Distribution in SIFF Cinema Lobby	•	•	•	•
<b>MEDIA &amp; ONLINE (3 Months)</b>				
Brand Inclusion in SIFF's Bi-Monthly Preview (30k+ <i>Seattle Times</i> Recipients)	•			
Brand Inclusion in Weekly E-News (40k+ subscribers)	•	•		
Brand Inclusion in SIFF Facebook Post (18k+ Likes)	•	•	•	
Brand Inclusion in SIFF Twitter Tweet (8k+ Followers)	•	•	•	•
Brand Inclusion on SIFF Website	•	•	•	•
<b>ACCESS (3 Months)</b>				
SIFF Cinema Passes (to any regular screening for one year)	•			
SIFF Cinema Vouchers (to any regular SIFF Cinema screening)	•	•	•	•

SIFF is a 501(c)(3) non-profit and sponsorship contributions are tax-deductible.