



OCTOBER 22 - 29, 2015

Now in its fourth year, *French Cinema Now* presented by SIFF will celebrate the extraordinary new works from the international filmmakers working in the French language. Covering a broad spectrum of subjects and genres, the festival will provide a comprehensive look at the state of contemporary Francophone cinema. *Très magnifique!* Please see below for an outline of events, sponsorship opportunities, and contact information. We look forward to speaking with you.

FILM & EVENTS

THURSDAY, OCTOBER 22

- Opening Night Film & Party
- 10-12 Film Screenings
- French Filmmaker in Attendance
- Exclusive Filmmaker Dinners

CONTACT

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	PRESENTING SPONSOR	SUPPORTING SPONSOR	EVENT SPONSOR	COMMUNITY SPONSOR
ON-SITE BENEFITS	\$5,000+	\$2,500+	\$1,000+	\$500+
Special Events Sponsor (e.g. Opening Night Gala)	•			
Logo Inclusion on Festival Poster	•	•		
Logo Inclusion on SIFF Uptown Pre-Screening Reel for 3 Months	•	•		
Recognition During In-Theatre Announcements	•	•	•	
Literature Distribution at SIFF Cinema Uptown	•	•	•	•
Logo Inclusion on Festival Pre-Screening Reel	•	•	•	•
Brand Promotion in All Promotional Materials	•	•	•	•

MEDIA & ONLINE

Brand Inclusion in Festival Eblast (40k+ Subscribers)	•			
Brand Inclusion in Festival Facebook Post (29k+ Likes)	•	•		
Brand Inclusion in Festival Twitter Tweet (13k+ Followers)	•	•		
Brand Inclusion and URL on SIFF Website	•	•	•	•
Opportunity to Conduct PR Outreach*	•	•	•	•

ACCESS

Festival Sponsor Passes (Transferrable)	•	•		
Festival Opening Night Film & Gala Passes	•	•	•	
Festival Individual Tickets	•	•	•	•

* Pending SIFF approval
SIFF is a 501(c)(3) non-profit.