
GRAPHIC DESIGNER

Job Description

SIFF's mission is to create experiences that bring people together to discover extraordinary films from around the world. It is through the art of cinema that we foster a community that is more informed, aware, and alive.

OVERVIEW AND IMPACT:

Reporting to the Director of Marketing and Communications, the **Graphic Designer** is responsible for the design and execution of a range of projects including (but not limited to): Cinema and Festival print and web ads (weekly and monthly), onscreen slides, posters, flyers, printed collateral materials, web and digital graphics elements, and venue signage, Festival Catalog and Guide covers, invitations for special events, brochures, and image resizing for print and web.

PRIMARY DUTIES & RESPONSIBILITIES:

- Oversee and/or execute all internal design products
- Work with the MarCom staff to meet deadlines, determine workload, and maintain quality and consistency
- Manage workflow for the selection and formatting of images for print, web, and mobile
- Work with other departments to service their design needs
- Assist MarCom staff in developing and achieving all sales goals as assigned
- Create all pre-show materials including slide show, sponsor slides, etc.
- Format film trailers for web and theatrical preview
- Create slides for onscreen preshow package
- Create design elements for all publications and printed materials
- Weekly and long-lead advertising (print/digital)
- Develop Brand Book and Style Guide

QUALIFICATIONS:

- Demonstrated ability to create compelling sales materials, enact design concepts quickly, take initiative, show good judgment, and manage projects from beginning to end
- Bachelor's degree in the liberal arts, design, or the equivalent work experience
- Ability to work effectively independently and as part of a team
- Excellent design skills in Final Cut Pro, InDesign, PhotoShop, Illustrator and other Macintosh oriented design programs
- Ability to accept and translate feedback from others in design work, meet deadlines, and anticipate next steps or needs
- Exercise excellent interpersonal, teamwork and diplomacy skills
- Possess a good sense of humor and great taste

TO APPLY:

Email letter of interest and resume to siffjobs@siff.net indicating **Graphic Designer** in the subject line.

SIFF is an equal opportunity employer. We seek to hire candidates that reflect the cultural diversity of our community. We believe every employee has the right to work in an environment free from unlawful discrimination as is consistent with our commitment to diversity, respect, and inclusion. Consistent with applicable federal, state, and local laws, SIFF provides all employees and applicants with equal opportunity in all aspects of the employment relationship.