

How to Sign-Up to Raise Money for the SIFF 12-Hour Movie Marathon

- Go to <http://www.firstgiving.com/34901>
- Click the “Get Started” button
- Select the “Use Your Imagination” option
- “How long you would like your fundraising page to accept donations?”
Select six months, and click continue
- Continue to follow the step-by-step instructions to create your account
- Once your account is created, continue by personalizing your website. It is important to stress that you will have much more success if you personalize your page, so be sure to add a photo and tell people why SIFF is important to you.
- First, introduce yourself and then tell explain what you are doing. Here is a sample text to get you started:

Today I am writing to ask you for your support, to donate to SIFF.

I have pledged to raise \$500 to support SIFF. Through the money raised from this event, SIFF will be able to continue to focus on its mission to create experiences that bring people together to discover extraordinary films from around the world. And through your support, SIFF will be able to get closer to reaching its goal.

Donating through this website is simple, fast, and totally secure. It is also the most efficient way to support my fundraising efforts.

Many thanks for your support -- and don't forget to forward this to anyone who you think might want to donate too!

- Next step, send your website link to everyone you know! Break it down for people to make it easier: 10 people at \$10, 13 people at \$20, etc.

GOOD LUCK!!!

SIFF is a nonprofit 501 c 3 organization all proceeds raised from the Marathon goes directly to the mission of SIFF, to create experiences that bring people together to discover extraordinary films from around the world. It is through the art of cinema that we foster a community that is more informed, aware, and alive. A portion of your ticket will be tax deductible.