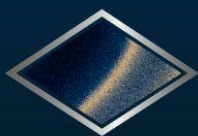


SIFF  
MARQUEE  
GALA



2023 SPONSORSHIP OPPORTUNITIES



## WHAT WE DO

SIFF believes in the power of film. By celebrating original stories, diverse perspectives, and rich emotional journeys, we grow understanding, action, and vibrancy in our communities.

Beginning in 1976 with the annual Seattle International Film Festival, expanding into SIFF Education, and most recently operating our year-round six-screen SIFF Cinema, we provide experiences that bring people together to discover extraordinary films from around the globe.

It is through the art of cinema that we foster a community that is more informed, aware, and alive.

**JOIN US!**

# SIFF MARQUEE GALA

## HIGH PROFILE OPPORTUNITY TO GIVE BACK

As a valued sponsor of the Marquee Gala, your company may enjoy a host of sought-after marketing benefits and public recognition including:

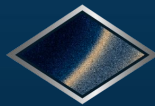
- Logo on slide shown before SIFF cinema and virtual screenings for a month
- Logo in print and digital versions of Save the Date and Invitation
- Logo promotion through sponsorship of one of six event components
- Rotating logo on the Marquee Gala webpage

Most importantly, your support will help grow and sustain SIFF's inclusive and inspiring year-round programming while your corporate generosity and community leadership will be widely acknowledged.





AUDIENCE  
REACH



3,500+  
SIFF MEMBERS

667,000  
UNIQUE WEB VISITS / YR

55,000  
E-NEWS SUBSCRIBERS

39,100  
FACEBOOK FOLLOWERS

19,700  
TWITTER FOLLOWERS

16,500  
INSTAGRAM FOLLOWERS

# SIFF MARQUEE GALA

## TITLE SPONSOR

**\$25,000 LEVEL - one only**  
**EXCLUSIVE SHOWCASE SPONSORSHIP**

### Recognition Benefits

- Top billing and acknowledgement
  - All media releases, pre- and post-event communications
  - Online auction page
  - Live auction bid cards
- Premier logo placement in all Gala digital and print marketing
  - Sponsor rotator on Marquee Gala page
  - Brand inclusion and URL on SIFF website
  - Auction webpage
  - eNews newsletter inclusion
  - Social media shoutout
  - Event program
  - Event signage
  - Inclusion in email marketing
  - Post event marketing
- Inclusion in the the 50th Seattle International Film Festival in May 2024
- Two (2) Premium Marquee Gala tables for ten (10) including After Party
- Twenty (20) additional After Party tickets
- Verbal recognition during on stage announcements
- Logo recognition on screen during on stage announcements
- Opportunity to provide a branded giveaway/swag bag item for each guest (#450)
- Custom slide before all SIFF theater screenings for one month
- Opportunity for two (2) eNews inclusions sent to all SIFF members and supporters

# SIFF MARQUEE GALA

## PRESENTING SPONSOR \$15,000 LEVEL

### Recognition Benefits

- SPONSOR **ONE** OF THE FOLLOWING
  - Cocktail Reception
  - Marquee After Party
- Prominent logo placement in digital and print marketing
  - Event webpage
  - Brand inclusion and URL on SIFF website
  - Sponsor rotator on Marquee Gala page
  - Auction webpage
  - eNews newsletter inclusion
  - Group social media mention
  - Event program
  - Event signage
  - Inclusion in email marketing
  - Post event marketing
- Inclusion in the 2024 50th Festival
- One (1) Premium Marquee Gala table for ten (10) including After Party
- Ten (10) additional After Party tickets
- Verbal recognition during on stage announcements
- Logo recognition on screen during on stage announcements
- Opportunity to provide a branded giveaway for each guest (#450)
- Logo on group slide before all SIFF theater cinema screenings for one month
- Opportunity for 1 eNews inclusion

# SIFF MARQUEE GALA

## DIRECTOR \$10,000 LEVEL

### Recognition Benefits

- Prominent logo placement in digital and print marketing
  - Event webpage
  - One eNews newsletter
  - Event webpage
  - Sponsor rotator on Marquee Gala page
  - Brand inclusion and URL on SIFF website
  - Auction webpage
  - eNews newsletters
  - Group social media mention
  - Event program
  - Event signage
  - Inclusion in email marketing
  - Post event marketing
- Logo recognition on screen during on stage announcements
- One (1) Premium Marquee Gala table for ten (10) including After Party
- Six (6) additional After Party tickets
- Verbal recognition during on stage announcements
- Logo recognition on screen during on stage announcements
- Opportunity to provide a branded giveaway for each guest (#450)
- Recognition on group slide before all SIFF theater screenings for one month
- Opportunity for 1 eNews inclusion

# SIFF MARQUEE GALA

## PATRON \$5,000 LEVEL

### Recognition Benefits

- Logo placement in digital and print marketing
  - Event webpage
  - One eNews newsletter
  - One group social media shoutout
  - Event program
  - Event signage
  - Inclusion in email marketing
  - Post event marketing
- Logo recognition on screen during on stage announcements
- One (1) Table for 10 at the Marquee Gala
- Four (4) additional tickets to the After Party
- Opportunity to provide a branded giveaway/swag bag item for each guest (#450)
- Recognition on group slide before all SIFF Cinema screenings for one month

# SPONSORSHIP RESPONSE FORM

# SIFF MARQUEE GALA

## Thank you for your generous support of SIFF!

A high resolution logo, if applicable to your sponsorship level, must be forwarded to [joel.feldman@siff.net](mailto:joel.feldman@siff.net) in order to activate your benefits. Please allow one week for upload to event web pages.

The following deadline applies  
for printed logo inclusion:  
**Program** August 31, 2023

## SPONSORSHIP OPTIONS

- ☐ Title Sponsor \$25,000 (ONE ONLY)
- ☐ Presenting Sponsor \$15,000
  - ☐ Cocktail Competition
  - ☐ Marquee After-Party
- ☐ Director \$10,000
- ☐ Patron \$5,000

## [Click here for the online form.](#)

Sponsor Name (*exactly as it should appear in event materials*)

\_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

## PAYMENT

- ☐ Please contact me at the ☐ email ☐ phone number above
- ☐ Please send me an invoice by ☐ email ☐ mail to the address above
- ☐ I will call 206-315-0681 to pay by credit card
- ☐ Check is enclosed and payable to SIFF | Marquee Gala, 305 Harrison St. Seattle WA 98109

# SIFF MARQUEE GALA

## SPONSORSHIP INQUIRIES

Joel Feldman, Associate Director of Sponsorship Sales

[joel.feldman@siff.net](mailto:joel.feldman@siff.net) | 206-315.0681



### SIFF Cinema Egyptian

805 E Pine Street  
Seattle, WA 98122

### SIFF Film Center

Near the corner of Warren and Republican on  
Seattle Center Campus

### SIFF Cinema Uptown

511 Queen Anne Avenue N  
Seattle, WA 98109

### Former Seattle Cinerama Theater

Coming Soon

305 Harrison St · Seattle, WA 98109 · [www.siff.net](http://www.siff.net) · 206.478.5007

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