



CINEMA ADVERTISING

*Average weekly cinema attendance: 4,450**

AD PACKAGES

	\$10,000	\$20,000	\$38,000
30 SECOND TRAILER	5 Weeks 22,500 Reach	12 weeks 53,400 reach	26 weeks 115,700 reach
15 SECOND TRAILER	7 weeks 31,150 reach	15 weeks 66,750 reach	30 weeks 133,500 reach
CUSTOM SLIDE	12 weeks 53,400 reach	26 weeks 115,700 reach	52 weeks (1 year) 231,400 reach

VIDEO SPECS

Downloadable file: .mov, .mp4,
.mkv or DCP
1080p (minimum) up to 4k
24 frames per second (24fps)
Open Captions preferred

SLIDE SPECS

72 dpi or higher
JPG or PSD, AI
1920w x 1080h pixels
Do not place images or text within
50 pixels of border

*based on 2024-25 scanned tickets and passes