



# CORPORATE MEMBERSHIP



## BENEFITS

|                                               | PREMIER<br>\$10,000 | SUPPORTING<br>\$5,000 | PARTNER<br>\$2,500 |
|-----------------------------------------------|---------------------|-----------------------|--------------------|
| SIFF Cinema Admit 2 Pass                      | 8                   | 4                     | 2                  |
| SIFF Cinema Single Use Vouchers               | 50                  | 25                    | 10                 |
| Free Popcorn Vouchers                         | 100                 | 50                    | 20                 |
| Logo in the Monthly Cinema Guide for One Year | Yes                 | No                    | No                 |
| Logo in On-Screen Sponsor Slide for One Year  | Yes                 | Yes                   | No                 |
| Logo and URL on SIFF Website for One Year     | Yes                 | Yes                   | Yes                |
| Content Block in SIFF Newsletter              | 2                   | 1                     | 0                  |
| VALUE OF MEMBERSHIP BENEFITS                  | \$10,300            | \$5,150               | \$2,500            |

## MEMBERSHIP ADD-ONS

| On-Screen Advertising Discount    | 30%      | 20%      | 15%      |
|-----------------------------------|----------|----------|----------|
| 30-Second Trailer for 12 Weeks    | \$14,000 | \$16,000 | \$17,000 |
| 30-Second Trailer for 5 Weeks     | \$7,000  | \$8,000  | \$8,500  |
| Custom Preshow Slide for 12 Weeks | \$7,000  | \$8,000  | \$8,500  |
| Custom Preshow Slide for 5 Weeks  | \$3,500  | \$4,000  | \$4,250  |

SIFF Cinemas Average Weekly Attendance: 4,450

| Commercial Rental Rate Discount | 10% | 10% | 10% |
|---------------------------------|-----|-----|-----|
|---------------------------------|-----|-----|-----|

Restrictions may apply. Vouchers cannot be redeemed for film festivals, certain SIFF Downtown films during opening weekend, rentals and other special presentations.