



SIFF Acquisition of Seattle Cinerama Theater

Social Media Toolkit

THE BASICS

SIFF announced on May 11, 2023 its acquisition of the Seattle Cinerama Theater from the estate of Paul G. Allen. The announcement was made on stage by SIFF Executive Director Tom Mara during the Opening Night celebration of the 49th Annual Seattle International Film Festival, which runs through May 21.

SUGGESTED SOCIAL MEDIA COPY

HUGE NEWS! SIFF has acquired the Seattle Cinerama Theater and will be reopening later this year. We're excited for @siffnews to steward this historic venue well into the future to continue creating magical moviegoing experiences for all. Visit siff.net/cinerama for more.

Please tag @SIFFnews within your post. Tagging us makes it easy to reshare.

ASSETS

[Download - 1080x1080](#)

[Download - 1920x1080](#)

HASHTAG

#SIFFCinerama

SIFF SOCIALS

Facebook: [@SIFFnews](#)

Twitter: [@SIFFnews](#)

Instagram: [@siffnews](#)

Letterboxd: [SIFF](#)

YouTube: youtube.com/c/siffnews

LinkedIn: [SIFF](#)

TikTok: [@siffnews](#)

Note: The existing Cinerama social media accounts will be deactivated within the next month. Follow @siffnews for updates.