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2022 SPONSORSHIP OPPORTUNITIES

FISHER PAVILION 5:30 DOORS | 9:30 AFTER PARTY

Swing into the '60s with SIFF's new signature fall fundraiser! Thursday, September 29, 2022.

Previously known as Sip for SIFF, the Marquee Gala launches in 2022 with a salute to the cinema and the soundtrack of the 1960's. This glittering event is inspired by the diamond anniversary of the 1962 World's Fair at what is now Seattle Center – home to SIFF.

Throwback Thursday has never been so hip! Get your Mod Squad to the bash for a supreme celebration of the impact of diverse filmmakers and dynamic storytelling from around the world. Be there or be square!



The evening kicks off, Mad Men style, with a bartender competition, super cool appetizers, and groovy games of chance. Show your support at the wine wall and bid on fab offerings in the silent auction.

the sizzle

Expect good vibrations and excitations during the live auction and the presentation of the first Bill Kennedy Award for outstanding philanthropic support of SIFF.

the sweet

Can't help yourself, Sugar Pie Honey Bunch, you know that you love it!

the wrap

Let's twist again, like we did before Covid! Enjoy hits of the 60's, late night snacks and cocktails till curfew at **Cinema à Go-Go's afterparty**!



WHAT WE DO

SIFF believes in the power of film. By celebrating original stories, diverse perspectives, and rich emotional journeys, we grow understanding, action, and vibrancy in our communities.

Beginning in 1976 with the annual Seattle International Film Festival, expanding into SIFF Education, and most recently operating our year-round five-screen SIFF Cinema, we provide experiences that bring people together to discover extraordinary films from around the globe.

It is through the art of cinema that we foster a community that is more informed, aware, and alive.

JOIN US!



HIGH PROFILE OPPORTUNITY TO GIVE BACK

As a valued sponsor of the Marquee Gala, your company may enjoy a host of sought-after marketing benefits and public recognition including:

- Logo on slide shown before SIFF cinema and virtual screenings for a month
- Logo in print and digital versions of Save the Date and Invitation
- Logo promotion through sponsorship of one of six event components
- Rotating logo on the Marquee Gala webpage

Most importantly, your support will help grow and sustain SIFF's inclusive and inspiring year-round programming while your corporate generosity and community leadership will be widely acknowledged.



AUDIENCE REACH



2,500+ SIFF MEMBERS

667,000 UNIQUE WEB VISITS / YR

55,000 E-NEWS SUBSCRIBERS

36,200 FACEBOOK FOLLOWERS

19,700 TWITTER FOLLOWERS

11,700 INSTAGRAM FOLLOWERS



SPOTLIGHT \$25,000 LEVEL - one only EXCLUSIVE SHOWCASE SPONSORSHIP

- Top billing and acknowledgement
 - All media releases, pre- and post-event communications
 - Online auction page
 - Live auction bid cards
- Premier logo placement in all Gala digital and print marketing
 - Print invitation (commitment by August 1, 2022)
 - Email invitation (commitment by August 1, 2022)
 - Sponsor rotator on Marquee Gala page
 - Brand inclusion and URL on SIFF website
 - Auction webpage
 - eNews newsletter inclusion
 - Social media shoutout
 - Event program
 - Event signage
- Inclusion in 2023 Festival recognition if confirmed by August 1, 2022
- One (1) Premium Marquee Gala table for ten (10) including After Party
- Ten (10) additional After Party tickets
- Verbal recognition during on stage announcements
- Logo recognition on screen during on stage announcements
- Opportunity to provide a branded giveaway/swag bag item for each guest (#450)
- Custom slide before all SIFF theater and virtual cinema screenings for one month
- Opportunity for two (2) eNews inclusions sent to all SIFF members and supporters



PRODUCER \$15,000 LEVEL

SPONSOR ONE OF THE FOLLOWING

The Sip: Reception and Silent Auction The Sizzle: Dinner and Live Auction The Wrap: After Party

- Prominent logo placement in digital and print marketing
 - Print invitation (commitment by August 1, 2022)
 - Email invitation (commitment by August 1, 2022)
 - Event webpage
 - Brand inclusion and URL on SIFF website
 - Sponsor rotator on Marquee Gala page
 - Auction webpage
 - eNews newsletter inclusion
 - Group social media mention
 - Event program
 - Event signage
- Six (6) tickets to Marquee Gala and After Party
- Six (6) additional After Party tickets
- Verbal recognition during on stage announcements
- Logo recognition on screen during on stage announcements
- Opportunity to provide a branded giveaway for each guest (#450)
- Logo on group slide before all SIFF theater and virtual cinema screenings for one month
- Opportunity for 1 eNews inclusion



DIRECTOR \$10,000 LEVEL

SPONSOR ONE OF THE FOLLOWING

The Mix: Cocktail Competition Wine Wall: Game The Sweet: Dessert Dash

- Prominent logo placement in digital and print marketing
 - Print invitation (commitment by August 1, 2023)
 - Email invitation (commitment by August 1, 2023)
 - Event webpage
 - Sponsor rotator on Marquee Gala page
 - Brand inclusion and URL on SIFF website
 - Auction webpage
 - eNews newsletters
 - Group social media mention
 - Event program
 - Event signage
- Four (4) tickets to Marquee Gala and After Party
- Six (6) additional After Party tickets
- Verbal recognition during on stage announcements
- Logo recognition on screen during on stage announcements
- Opportunity to provide a branded giveaway for each guest (#450)
- Recognition on group slide before all SIFF theater screenings for one month
- Recognition on group slide before all SIFF virtual cinema screenings for one month
- Opportunity for 1 eNews inclusion



PRESENTER \$5,000 LEVEL

- Logo placement in digital and print marketing
 - Event webpage
 - One eNews newsletter
 - One group social media shoutout
 - Event program
 - Event signage
- Logo recognition on screen during on stage announcements
- Two (2) tickets to Marquee Gala and After Party
- Four (4) additional tickets to the After Party
- Opportunity to provide a branded giveaway/swag bag item for each guest (#450)
- Recognition on group slide before all Virtual SIFF Cinema screenings for one month



PATRON \$2,500 LEVEL

- Name in digital and print marketing
 - Event webpage
 - Event program
 - Event signage
- Name recognition on screen during on stage announcements
- Two (2) tickets to Marquee Gala and After Party
- Opportunity to provide a branded giveaway for each guest (#450)
- Recognition on group slide before all Virtual SIFF Cinema screenings for one month



HOSPITALITY PARTNER \$1,000-\$2,499 LEVEL

- Name in digital and print marketing
 - Event webpage
 - Event program
 - Event signage
- Name recognition on screen during on stage announcements
- Opportunity to provide a branded giveaway for each guest (#450)
- Recognition on group slide before all Virtual SIFF Cinema screenings for one month

SPONSORSHIP RESPONSE FORM



Thank you for your generous support of SIFF!

A high resolution logo, if applicable to your sponsorship level, must be forwarded to <u>MarqueeGala@siff.net</u> in order to activate your benefits. Please allow one week for upload to event web pages.

The following deadlines apply for printed logo inclusion: Invitation: August 1, 2022 Program August 31, 2022

SPONSORSHIP OPTIONS

- □ Spotlight \$25,000 (ONE ONLY)
- **Producer** \$15,000
 - □ The Sip−Reception and Silent Auction
 - □ The Sizzle−Dinner and Live Auction
 - □ The Wrap—After Party
- **Director** \$10,000
 - □ The Mix−Bartender Competition
 - Wine Wall-Game
 - □ The Sweet-Dessert Dash
- □ **Presenter** \$5,000
- □ **Patron** \$2,500
- **Hospitality Partner** \$1,000-\$2,500

Click here for the online form.

Sponsor Name (exactly as it should appear in event materials)

Contact Name	 	 Title
Email	 	
Address		

PAYMENT

- Please contact me at the a email phone number above
- Please send me an invoice by a email a mail to the address above
- L will call 206.315.0678 to pay by credit card
- Check is enclosed and payable to SIFF | Marquee Gala, 305 Harrison St. Seattle WA 98109



SPONSORSHIP INQUIRIES

Jessica Kittams, Partnerships Manager jessica.kittams@siff.net 206.315.0670



SIFF Cinema Egyptian

805 E Pine Street Seattle, WA 98122

SIFF Film Center

Near the corner of Warren and Republican on Seattle Center Campus

SIFF Cinema Uptown

511 Queen Anne Avenue N Seattle, WA 98109

305 Harrison St · Seattle, WA 98109 · www.siff.net · 206.478.5007